# Leadership Workshop with Andrea Grudda



# Identify trends in the economy and implement them together

Andrea Grudda deals with the future viability of companies and is a strategist, author and speaker with enthusiasm. In her lectures she combines science, lifestyle and strength of implementation and fascinates her participants with a firework of practical examples from the ""modern world"". For over ten years, she has established herself in a wide range of industries. She accompanies companies in their transformation into the new world. She has a great talent and instinct for recognising "what is coming" and understands exactly how people, societies and customers develop and behave. Whether general societal changes, contemporary sales or new communication - her work at various academies and universities and close cooperation with strong companies makes this practical and sound knowledge possible.

### Topic / Methaphor:

- Leadership
- Innovation
- Communication
- Customer orientation
- Organisation development
- Project management
- Strategic planning
- •Team

#### **Group Size:**

- ·10-20
- •20-40
- •from 50 pax.

#### **Duration:**

two hours

#### Season:

- Summer
- •All-season
- •Indoor
- Outdoor

## Price Per Person Up

€ 125,00